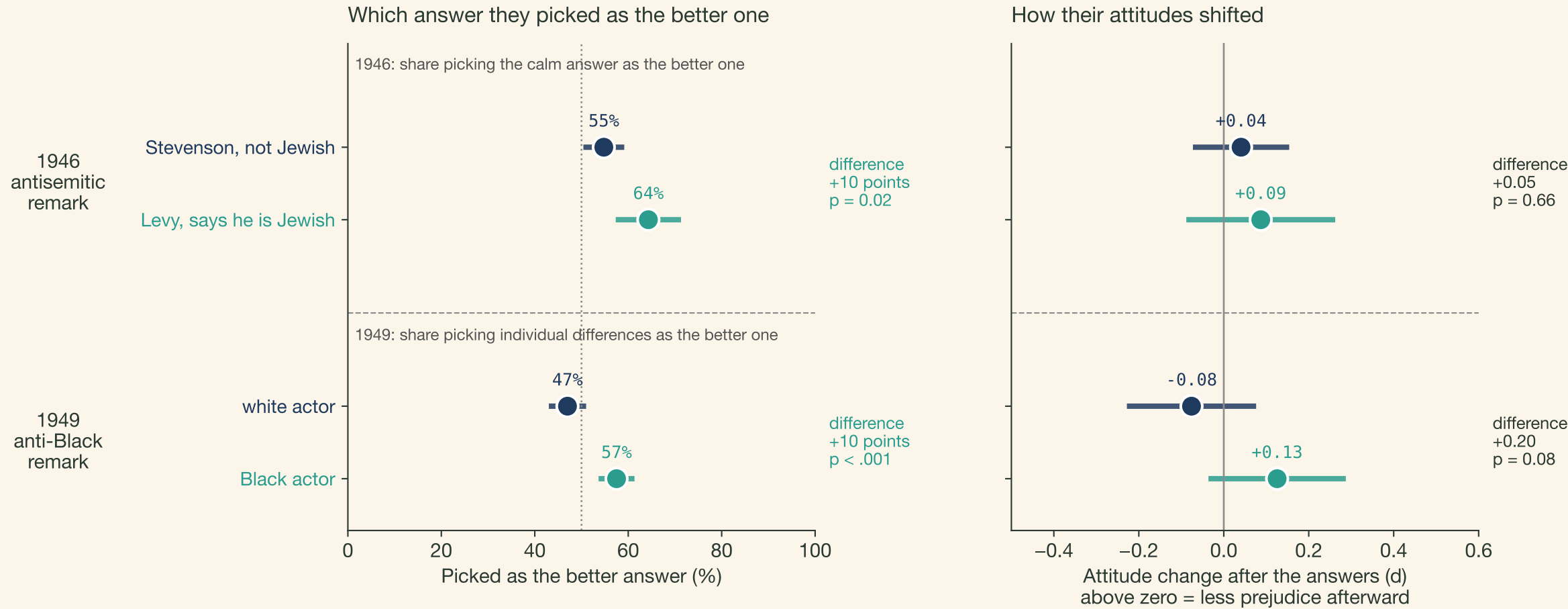


When the person answering belonged to the group the remark was about, audiences picked a different answer as the better one; their attitude change differed less, and not reliably

Same scene, same answers; only the person giving the answer differs. Navy: an answerer outside the group the remark was about. Teal: an answerer from that group. 1946 compares Times Square audiences only, so place is held fixed.



Shares picking an answer are averaged over hearing it first and second. In 1946 every pair set a calm answer against an indignant one, so the left panel shows the share picking the calm answer; in 1949 both answers were calm, so it shows the share picking individual differences. Bars: 95% intervals. The answerers also differed in actor and date.