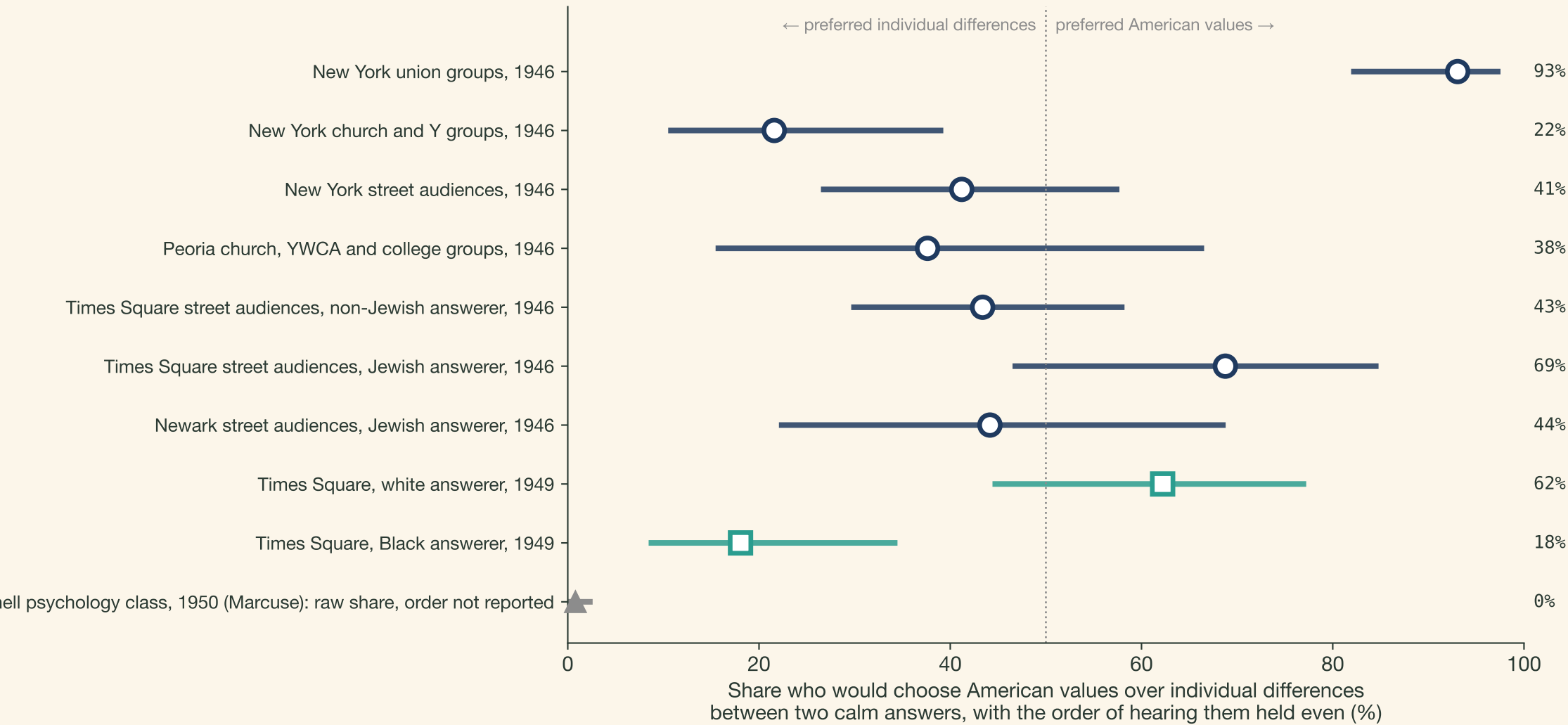


Which argument audiences preferred varied by audience: union groups leaned to American values, church and Y groups to individual differences

Navy circles: antisemitic remark (1946). Teal squares: anti-Black remark (1949). Bars: 95% intervals. Each estimate holds the order of hearing and, in 1946, calm against indignant delivery constant, so the audiences can be compared on the same scale.



Marcuse's class saw both calm answers in one order he does not report; all 144 students who judged chose individual differences (upper 95% bound for American values about 3%). That share is not order-balanced, and most audiences in these studies chose whichever answer came second.