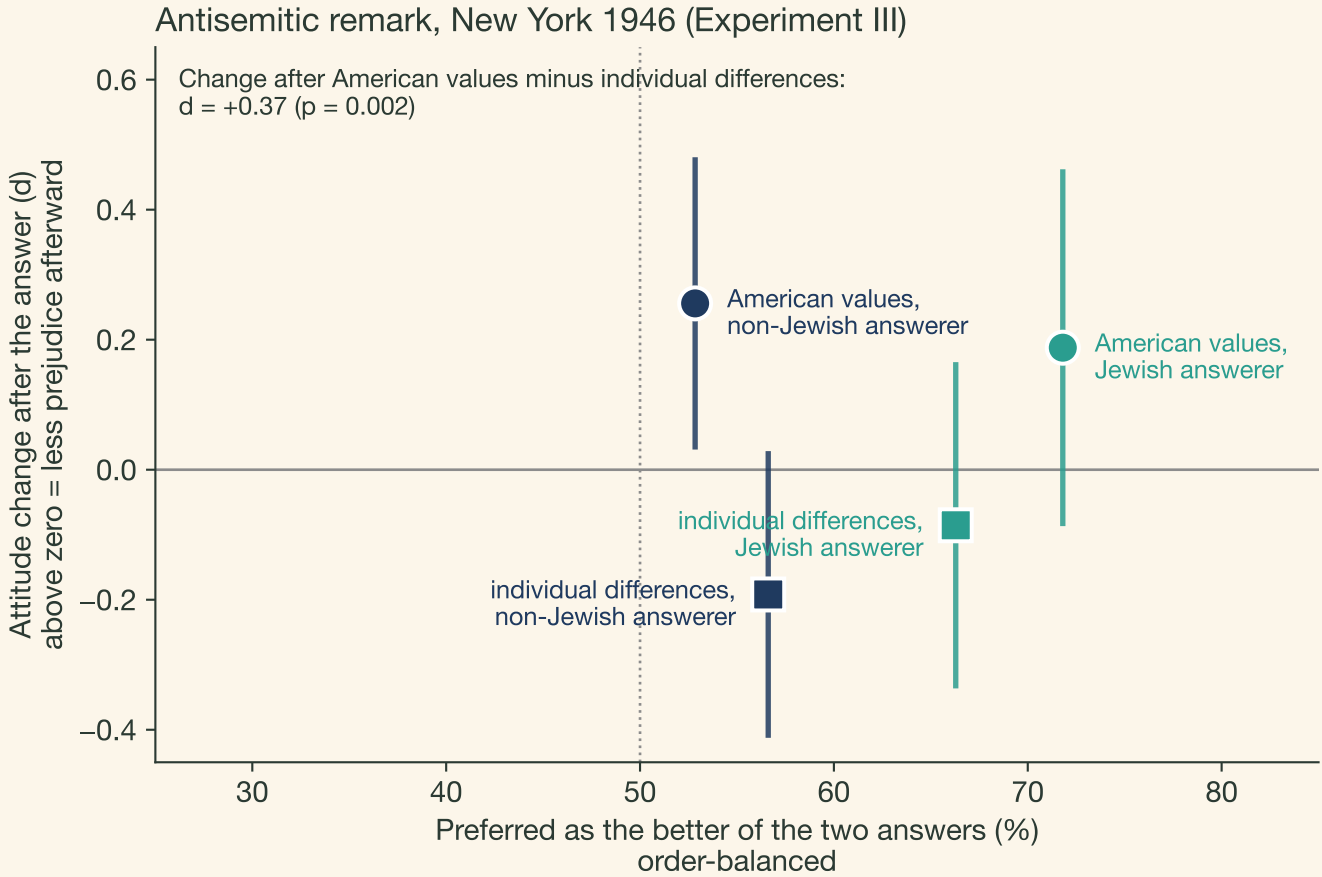


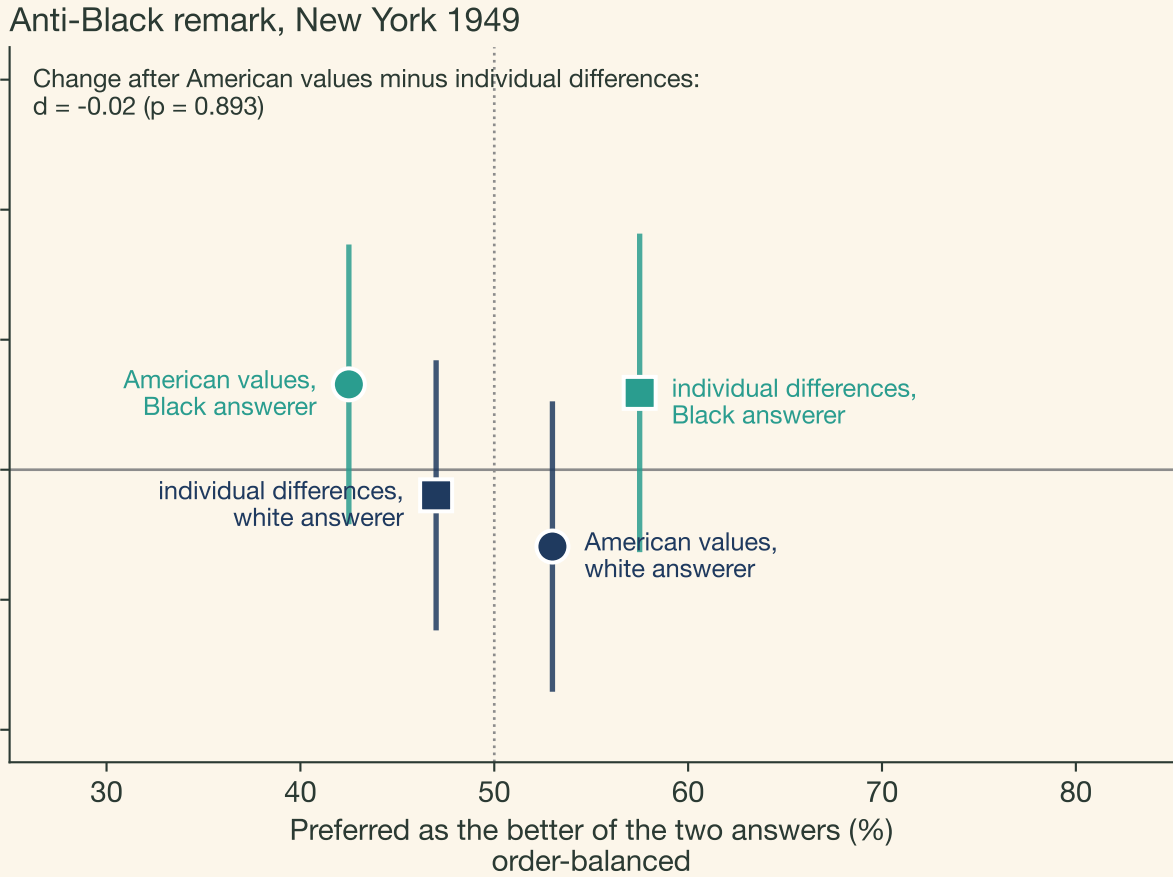
Against the antisemitic remark, the same audiences liked the two calm arguments about equally, but only American values was followed by less prejudice; against the anti-Black remark, the two were followed by about the same change

Each point is one calm answer, with a 95% interval for attitude change. Circles: American values. Squares: individual differences.
Navy: answerer outside the group the remark was about. Teal: answerer from that group (Levy in 1946, the Black answerer in 1949).

Difference between the two studies in American values minus individual differences: 0.39 (95% CI 0.06 to 0.72), $p = 0.02$.



Preference: 503 people; attitude change: 267 of the same people heard a calm answer first.
Each calm answer was paired with an indignant one. Jewish audience members were left out of the analysis; Black audience members were kept (31 of 520, about 6%).



Preference: 541 people; attitude change: 313 of the same people.
The two calm answers were paired with each other. Black audience members were left out of the analysis; Jewish audience members were kept (46%).