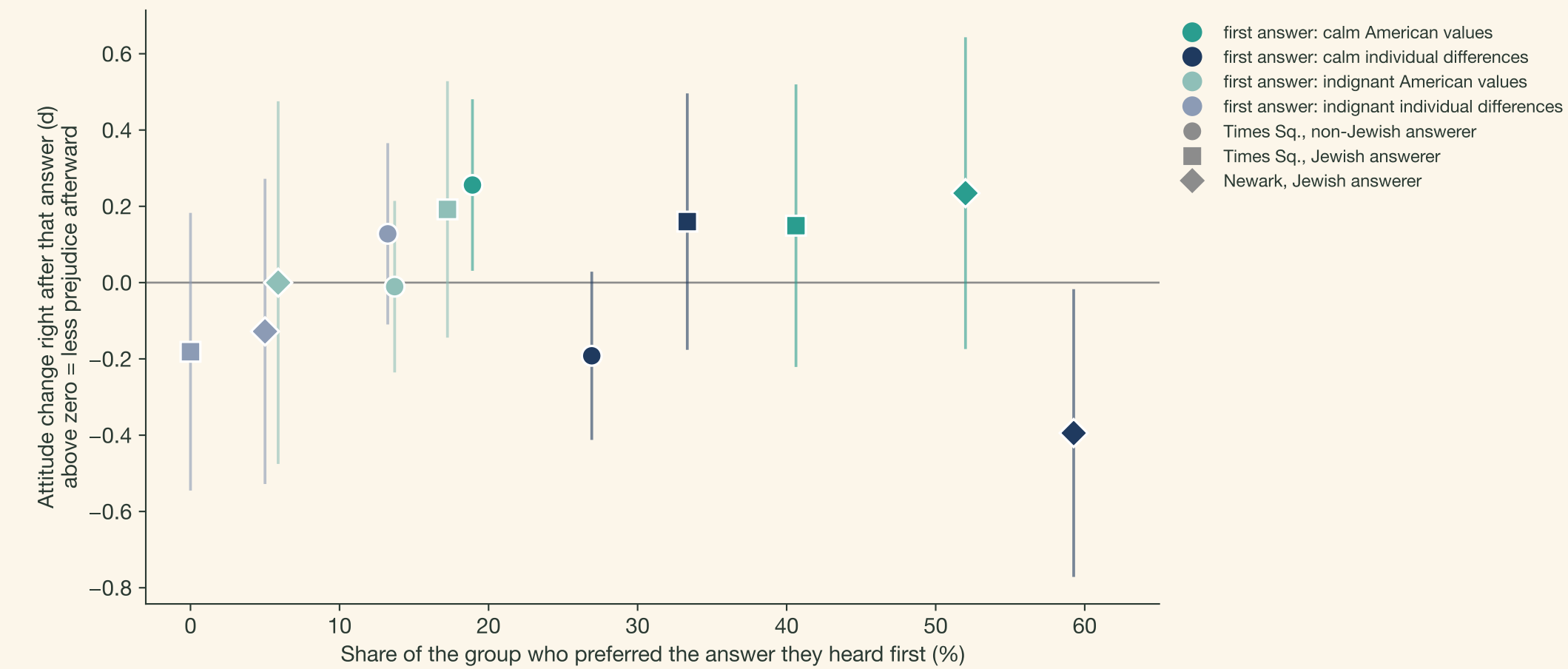


Groups that more often picked their first answer as the better one did not change more after it

Experiment III, 1946: twelve groups of audiences (three places by four orders of answers). For each group, how many preferred the answer they heard first, and how far their answers on the citizenship question shifted right after it.

Correlation across the twelve groups: $r = -0.12$ ($p = 0.74$). Comparing only groups that heard the same first answer: $r = -0.07$ ($p = 0.89$).



Bars: 95% intervals for attitude change. Correlations are weighted by group size; p from shuffling the groups. Most people chose whichever answer came second, so every group's first-answer share is low; the question is whether groups differ together on the two measures.